



April 1, 2021

Mr. Phillip Tedesco
AC Nielsen Corporation
DBA The Nielsen Company US LLC
150 Martingale Rd.
Schaumburg, IL 60173-2076

Re: PO-63018639

Dear Mr. Tedesco,

This letter will serve as your authorization to proceed with the requirements of Purchase Order 63018639, Option Year 2 effective May 20, 2021 through May 19, 2022.

Upon delivery of service, please send an invoice itemized by Purchase Order line item to the PLCB-AP (Accounts Payable) Office address referenced on the Purchase Order. The invoice should include only the itemized amounts due on the Purchase Order.

The Purchase Order number must be included on all invoices, packing slips or any paperwork in reference to this order. Failure to reference the Purchase Order number on the invoice will delay processing of payment.

Please contact Tammy McQuaid at [REDACTED] if you have any questions.

Sincerely,

TAMMY MCQUAID

Tammy McQuaid, Procurement Specialist II
Purchasing & Contract Administration Division



Order	63018639
Revision	2
Type	Standard Purchase Order
Order Date	16-APR-2019
Purchasing Agent	Mcquaid, Tammy
Revision Date	25-MAR-2021
Revised By	Mcquaid, Tammy

Supplier: **AC NIELSEN CORPORATION
DBA THE NIELSEN COMPANY US LLC
150 MARTINGALE RD
SCHAUMBURG, IL 60173-2076
United States**

Ship To: **PLCB CO 8110
102 NORTHWEST OFFICE BLDG
910 CAPITAL STREET
HARRISBURG, PA 17124-0001
United States**

Bill To: **PLCB - AP OFFICE
COMPTROLLER OPERATIONS LCBS
PO BOX 12025
HARRISBURG, PA 17108-2025
United States**

Supplier No.	Payment Terms	Freight Terms	FOB	Ship Via
██████████	Net 30			
Supplier Contact and Telephone #		Purchasing Agent, Email Address and Telephone #		
		Mcquaid, Tammy ██████████		

Notes: THIS PROCUREMENT DOES NOT VIOLATE THE GOVERNOR'S PURCHASING BAN OF 3/19/2020.

3/25/2021 - TLM (Rev 2): EXERCISE OPTION YEAR 2 TO CONTINUE THE COMPARISON PRICING STUDY SERVICES FOR ONE YEAR FOR THE PERIOD 5/20/2021 THROUGH 5/19/2022.

CREATED LINE 3.

PLCB POC CHANGED FROM DALE HORST TO DEBORAH RIVERA, EMAIL CONTACT ██████████.

COMPARISON PRICING STUDY NOT TO BE COMPLETED UNTIL REQUESTED BY DEBORAH RIVERA.

3/10/2020 - TLM (Rev 1): EXERCISE OPTION YEAR 1 TO CONTINUE THE COMPARISON PRICING STUDY SERVICES FOR ONE YEAR FOR THE PERIOD 5/20/2020 THROUGH 5/19/2021. CREATED LINE 2.

PRICING AS PER ATTACHED NIELSEN QUOTE DATED 3/11/2019.

REFERENCE: PLCB STANDARD CONTRACT TERMS AND CONDITIONS FOR

NON-MERCHANDISE PURCHASE ORDERS FORM 54-FA-2.0 AND NIELSEN TERMS AND CONDITIONS/ORDER CONFIRMATION AND AGREEMENT FOR ONE-TIME ORDER OP0000429081.

CONTRACT TERM: 05/20/2019 THROUGH 05/19/2022

THE PLCB RESERVES THE RIGHT TO RENEW THIS CONTRACT FOR FOUR ADDITIONAL ONE-YEAR OPTIONS.

CONTACT PERSON: PHILLIP TEDESCO
 CONTACT PHONE: [REDACTED]
 EMAIL: [REDACTED]

PURCHASING AGENT: TAMMY MCQUAID
 PHONE: [REDACTED]
 FAX: [REDACTED]
 EMAIL: [REDACTED]

UPON DELIVERY OF THE ITEM(S) OR SERVICE(S), PLEASE MAIL OR EMAIL YOUR INVOICE TO:

MAIL:

PLCB AP OFFICE
 COMPTROLLER OPERATIONS LCBS
 PO BOX 12025
 HARRISBURG, PA 17108-2025

EMAIL: RA-PLCB_Invoices@pa.gov

FAILURE TO COMPLY WITH THE FOLLOWING REQUIREMENTS WILL DELAY PROCESSING OF PAYMENT.

- * THE INVOICE MUST BE ITEMIZED BY PURCHASE ORDER LINE ITEM.
- * THE INVOICE SHOULD ONLY INCLUDE THE AMOUNTS DUE UNDER THE PURCHASE ORDER.
- * THE PURCHASE ORDER NUMBER MUST BE INCLUDED ON ALL INVOICES.

Reference Documents: Quote Letter - PLCB and Nielsen 2019.pdf
 PLCB - Nielsen Pricing Insights Study.pdf
 PLCB Form 54-FA-2.0 PLCB Standard Terms & Conditions - Non-Liquor.pdf
 63018639 - NTP.pdf

All prices and amounts on this order are expressed in USD

Line	Part Number / Description	Delivery Date/Time	Quantity	UOM	Unit Price (USD)	Amount (USD)
1	Comparison Pricing Studies	Needed: 20-MAY-2019 00:00:00	1	Each	15000	15000.00
	Ship To: Use the ship-to address at the top of page 1					
2	COMPARISON PRICING STUDIES	Needed: 20-MAY-2020 00:00:00	1	Each	15000	15000.00

Line	Part Number / Description	Delivery Date/Time	Quantity	UOM	Unit Price (USD)	Amount (USD)
<p>Ship To: Use the ship-to address at the top of page 1</p>						
3	<p>OPT YR 2 FY 21 - COMPARISON PRICING STUDIES</p>	<p>Needed: 20-MAY-2021 00:00:00</p>	1	Each	15000	15000.00
<p>Ship To: Use the ship-to address at the top of page 1</p> <p style="text-align: right;">Total: 45000.00 (USD)</p>						